

News Release

NORWEGIAN
EPIC launching 2010...

NORWEGIAN EPIC TO DEBUT THE ONLY TUBE AND LARGEST BOWL SLIDE AT SEA



London, 4 April 2009... NCL Freestyle Cruising today revealed another industry first for its next generation Freestyle Cruising ship Norwegian Epic - an expansive Aqua Park with the only tube slide and largest bowl slide at sea - to be called The Epic Plunge.

The line unveiled seven decks of Freestyle Family Fun with highlights including a 33-foot high, 64-foot wide extreme rock climbing wall and the first abseiling wall at sea.

Norwegian Epic, set for delivery in late-May 2010, will also have the most bowling lanes afloat with six in two venues; a mixed-use sports deck for guests to engage in eight different sporting activities; as well as three separate kids and teens' activity areas and the first squash court at sea.

In addition, NCL revealed its next generation of Freestyle Dining with 14 restaurant choices - more than any other ship plus 18 bars and lounges.

"From the Aqua Park to the expanded sports deck and largest Kid's Crew facility, to the most dining outlets at sea, Norwegian Epic is truly taking Freestyle Cruising to the next level by offering our guests so many choices in dining and on-board activities," said Kevin Sheehan, NCL's chief executive officer.

"Our largest Freestyle Cruising vessel to date represents the culmination of our 43 years of innovation in the cruise industry. Norwegian Epic will delight and amaze our guests."

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NCL's largest kids and teens' facility will be easily accessible from the family-friendly staterooms announced last month. Highlights for younger guests include an interactive light up dance floor; Wii™ gaming areas and a private karaoke performance stage which doubles as a cinema.

NCL, the pioneer of Freestyle Dining, is introducing more dining options and making its most popular restaurants even better on board Norwegian Epic, as well as introducing 24-hour room service.

New dining options include The Manhattan Room, reminiscent of an elegant art deco supper club and Shanghai's, serving traditional Chinese dishes and noodle bar specialities.

O'Sheehan's Neighbourhood Bar & Grill will be the perfect spot for sports fans with its three lanes of bowling, pool tables and dartboards. The atrium's two-story high screen will be visible from inside the restaurant and additional flat screen televisions will show sporting events.

Firm favourite Cagney's Steakhouse is back with a twist - the addition of Argentinean churrasco. In addition to mouth-watering steaks, guests will be able to sample a variety of skewered meats presented by tableside passadors

Guests will also recognise other popular NCL dining venues as Norwegian Epic has a much larger Teppanyaki restaurant, Le Bistro, Le Café Jardin for casual dining, The Great Outdoors, La Cucina Italian kitchen and Wasabi sushi and sake bar.

High atop the ship in Norwegian Epic's exclusive villa complex is The Epic Club and Courtyard Grill. The décor reflects a private club and features a large wine display, glass sculptures and pearl drapes.

There is one more Norwegian Epic restaurant and three new bars to be announced at the next reveal in New York City on May 20.

This final announcement will focus on the ship's innovative entertainment and Norwegian Epic will also go on sale to the general public on that date. The first Eastern Caribbean sailing is scheduled for July 17, 2010 and alternating Eastern and Western Caribbean itineraries will be available for booking through April 2011.

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Note to editors: For high resolution, downloadable images, please log on to the Norwegian Epic microsite at www.epic.ncl.com

ABOUT NCL

NCL is the innovator in cruise travel with a 42-year history of breaking the boundaries of traditional cruising, most notably with the introduction of Freestyle Cruising which has revolutionised the industry by allowing guests more freedom and flexibility. Today, NCL has the youngest fleet in the industry with 11 purpose-built Freestyle Cruising ships, providing guests the opportunity to enjoy a relaxed cruise vacation on the newest, most contemporary ships at sea. NCL is presently building Norwegian Epic, a new third generation Freestyle Cruising ship, for delivery in 2010.

Issued by Flagship Consulting

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Norwegian Epic - Freestyle Family Fun

London, 4 April 2009...

NCL's first Aqua Park

Norwegian Epic takes Freestyle Family Fun to the extreme with an expansive Aqua Park that includes three water slides of varying thrill factors, including one specifically designed for children that zips through the rock climbing wall.

A more adventurous slide twists and turns down three stories and The Epic Plunge is the only tube slide at sea that puts the blast of inner-tubing into the core of a bowl slide with a thrilling drop through a 200-foot long tube. Riders are then launched into the vortex of The Epic Plunge where centrifugal forces keep them high on the wall for several turns, ending in an exciting transition into a splashdown lane.

The Aqua Park also includes two main pools with arching water effects which illuminate at night; five whirlpools; a wading pool and a kid's pool in the children's Splash and Play Zone which features whimsical sculptures, water sprays and effects, along with a kiddy slide.

Scaling new heights in Freestyle fun

In an industry first, Norwegian Epic will scale new heights with the first ever abseiling wall at sea and a 33-foot high extreme rock climbing wall, accessible on two levels with varying degrees of difficulty, rated according to official U.S. climbing grades.

Expanding its innovative concept of bowling at sea, Norwegian Epic will offer the most bowling lanes with a total of six located in two venues: Bliss Ultra Lounge and O'Sheehan's Neighborhood Bar & Grill. The multi-use sports deck will include a full size basketball court, volleyball, football, dodge ball, batting cage, bungee trampoline, rope adventure course and a 24-foot tall enclosed climbing cage called the spider web. Norwegian Epic will also feature the first squash court at sea, located in the fitness centre.

NCL's largest Kid's Crew facility and exclusive teen lounge

Recess is Norwegian Epic's Kid's Crew facility that is centrally located on Deck 14 adjacent and easily accessible to the family-friendly staterooms. There are two separate areas specifically designed for kids ages two through nine and tweens aged 10 through 12. The Kid's area includes a space-themed play area, air hockey table, an interactive light up dance floor; Wii™ gaming areas; an arts and crafts area; along with a state-of-the-art surround sound cinema. The Tween Zone has a futuristic feel that includes multiple Wii™ and PlayStation® areas; along with a private karaoke performance stage which doubles as a cinema.

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Entourage is Norwegian Epic's high energy, exclusive teen zone for ages 13 through 17, located at the top of the ship on Deck 16. This funky space includes air hockey; pinball; table football; a video jukebox; and nine large flat screen televisions, five of which are located around a central video game console featuring PlayStation® 3. In the evening, Entourage transitions into a hip nightclub with a space for dancing or just hanging out on comfy couches. Directly below is the video arcade which features number of the most challenging and interactive video games.

ends

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Norwegian Epic - Freestyle Dining

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Taste

Located in the ship's atrium on Deck 5, Taste's décor blends off-white, free-form plastered walls with European retro-chic mixed with brick details and floor to ceiling velvet curtains. Taste will serve a selection of traditional and contemporary cuisine.

The Manhattan Room

Reminiscent of an elegant art deco supper club, The Manhattan Room features a dance floor as its focal point and will offer live music and dancing in the evening. The two-story high restaurant on Deck 6 features floor-to-ceiling panoramic windows looking aft. The cuisine reflects the elegant and romantic nature of the room.

Café Jardin & The Great Outdoors

Café Jardin's décor is modelled after a traditional English country garden conservatory. This is NCL's signature action station casual restaurant. Chefs cook fresh, prepared-to-order food as guests watch, such as seafood, pizza, fruit, soups, pasta, ethnic specialties, burgers and desserts. The Café includes a Kid's Café with child-friendly seats and tables. At the Great Outdoors, guests can enjoy fresh air and a view of the Aqua Park with their meal.

Cagney's Steakhouse & Churrascaria

NCL's traditional American steakhouse takes on a new twist with the addition of Argentinean churrasco. In addition to mouth-watering steaks, guests will be able to sample a variety of skewered meats presented by tableside passadors. Another new addition is a large, centrally located salad bar.

La Cucina

This Tuscan-style eatery will serve regional Italian specialties including pizza, pasta and steak, chicken and fish dishes. The traditional Italian décor reflects two distinct areas: a Tuscan farm house and an Italian courtyard, where a large olive tree with hanging lanterns is the centrepiece, open to Café Jardin above.

Le Bistro

NCL's upscale bistro will serve classic French cuisine. This elegant dining establishment surrounds guests with contemporary and traditional paintings and sculptures, making guests feel as if they were dining in an art museum.

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Shanghai's

This new addition to NCL's specialty dining options will serve a delicious mix of Chinese dishes and noodle bar specialties. The décor reflects Old Shanghai in the 1930s and is reminiscent of the China Club in Hong Kong. There will be an open kitchen preparing traditional Chinese cuisine, noodles, wok fried dishes and dim sum.

Wasabi

This expansive sushi and sake bar will serve the freshest sushi, sashimi and Japanese Yakitori dishes. Featuring modern décor and clean lines, Wasabi is located outside the Teppanyaki restaurant.

Teppanyaki

As the largest Teppanyaki restaurant at sea with 115 seats, this expanded restaurant will feature up to 24 knife-wielding chefs cooking exhibition-style Japanese cuisine on flat top grills.

O'Sheehan's Neighborhood Bar & Grill

This neighborhood sports bar and restaurant will serve classic favourites and comfort food, and is open 24 hours. The atrium's two-story high screen will be visible from inside the restaurant and additional flat screen televisions will show sports events, while guests enjoy activities such as three lanes of bowling, dart boards, pool tables, table football and arcade games.

The Epic Club and Courtyard Grill

Located high atop the ship in The Villas complex, this modern and elegant restaurant is reserved exclusively for Norwegian Epic's suite and villa guests. The décor reflects a private club with contemporary and modern furnishings and a large wine display. The Courtyard Grill is the more casual, outdoor area of the restaurant serving Villas guests for breakfast and lunch.

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