

## NORWEGIAN BREAKAWAY'S INAUGURAL WINTER/SPRING DEPLOYMENT

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Norwegian Cruise Line's new state-of-the-art 4,000 passenger ship, Norwegian Breakaway, will sail from her year-round homeport of New York City to the Bahamas & Florida and the Caribbean during her inaugural winter season.

Following a summer inaugural season sailing seven-night cruises from New York to Bermuda, Norwegian Breakaway will embark on a series of 25 seven-night cruises to the Bahamas & Florida beginning on October 13, 2013. The ship will also sail two 12-night Southern Caribbean itineraries on January 5 and 19, 2014.

*"Norwegian Breakaway is one of the most highly anticipated new ships and has seen great demand for her summer sailings to Bermuda," said Kevin Sheehan, Norwegian Cruise Line's chief executive officer. "For her winter inaugural season, Norwegian Breakaway will offer guests a chance to experience the tropics of the Caribbean and the Bahamas & Florida from the fascinating metropolis New York. We are also excited to announce that the ship will stop at our newly enhanced private island, Great Stirrup Cay, offering an exclusive beach experience."*

Norwegian Breakaway's Bahamas & Florida cruises include stops in Nassau, Bahamas; Norwegian's private island in the Bahamas, Great Stirrup Cay; and Orlando & the Beaches (Port Canaveral), Florida; along with three relaxing days at sea. These sailings run to April 27, 2014. The ship's 12-night Southern Caribbean cruises include the following ports of call: San Juan, Puerto Rico; St. Thomas, US Virgin Islands; Philipsburg, St. Maarten; Castries, St. Lucia; Bridgetown, Barbados; and Basseterre, St. Kitts; along with five relaxing days at sea.

In October of 2011, New York City Mayor Michael Bloomberg and Norwegian Cruise Line announced that beginning in May 2013, Norwegian Breakaway will be the largest ship to homeport year-round in New York City, bringing 140,000 additional embarking passengers into New York City over two years, resulting in an estimated \$35 million in additional direct spending.

Currently under construction at Meyer Werft in Germany, Norwegian Breakaway will be 144,017 gross tons and is scheduled for delivery in April 2013. Information on Norwegian Breakaway's accommodations and itineraries can be found at [www.ncl.co.uk/project-breakaway](http://www.ncl.co.uk/project-breakaway)

### ABOUT NORWEGIAN CRUISE LINE

#### About Norwegian Cruise Line

Norwegian Cruise Line is an internationally operating cruise line headquartered in Miami, Florida with two offices in Wiesbaden and London overseeing operations in Europe.

Norwegian Cruise Line is the innovator in cruise travel with a 45-year history of breaking the boundaries of traditional cruising, most notably with the introduction of Freestyle Cruising which has revolutionized the industry by allowing guests more freedom and flexibility. In October 2011 the company launched its new brand platform "Cruise like a Norwegian" that celebrates the community of diverse holiday makers who are passionate about their experiences and highlights the key elements of Freestyle Cruising.

Today, Norwegian Cruise Line has 11 purpose-built Freestyle Cruising ships, providing the guests the opportunity to enjoy a relaxed cruise vacation on some of the newest and most contemporary ships at sea. The company has two 4,000-passenger vessels on order: Norwegian Breakaway for delivery in April 2013 and Norwegian Getaway for delivery in April 2014.

Norwegian's largest and most innovative Freestyle Cruising ship to date, Norwegian Epic, debuted in June 2010. Three of the modern Freestyle Cruising ships are deployed in Europe in the 2011/12 season; with the largest European deployment in the company's history, the cruise line will have four ships sailing in European waters in the 2012/13 season. Norwegian Cruise Line is the official cruise line of Blue Man Group, appearing for the first time at sea on Norwegian Epic, as well as the official cruise line of Legends in Concert, Howl at the Moon Dueling Pianos, Gibson Guitar, and Nickelodeon, the number-one entertainment brand for kids. Cirque Dreams® & Dinner is also featured on board Norwegian Epic as the first show of its kind at sea under a big top.

In September 2011, the cruise line received the World Travel Award as "Europe's Leading Cruise Line" for the fourth year running.

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